



# The RADAR Fail-Proof Formula

## Making Everything You Want Possible

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## **AHA! Momentum**

Have you ever had a sudden epiphany ... an *AHA moment* that propelled you to a whole new level of awareness and understanding and led to an improvement in your life?

**Get ready! You're about to have one of most life-altering AHA! moments of your life.**



If your experience up to now has been the frustration of repeatedly falling short of achieving your goals and not knowing why or what to change, apply the Fail-Proof Formula and that's over!

You won't just have an AHA moment. You will have **AHA! Momentum** – The continual forward movement that lets you gain and maintain your very best life on every level.

**We call that the Ultimate AHA!**

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## Tips for Getting the Most from this Guide

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*"Excellence is an art won by training and habituation. We do not act rightly because we have virtue or excellence, but we rather have virtue and excellence because we have acted rightly. We are what we repeatedly do. Excellence then is not an act, but a habit."*

Greek philosopher, Aristotle



**No matter what you want to do or have in life**, to be highly successful, you will need to apply yourself to the development of the skills, abilities and mindset to get you there. Aristotle was right. **We are what we repeatedly do.**

**We come to a place of joyful, effortless living** only by repeatedly doing the right things until they become habits that are as natural to us as breathing.

**In a twenty-year study I conducted of highly successful people**, it became apparent that the actions they take that led to their repeated successes were so automatic and effortless that, when asked what they repeatedly do, they had to think about it to even begin to report it, and few were able to provide the whole story. Which is why it took twenty years and *many* interviews.

**One thing highly successful people do** is ask themselves at regular intervals how they can make their life and experiences better and how they can better the experiences of the people they choose to interact with.

**As soon as they decide what that is, they go into action** and they use the Fail-Proof Formula presented in this Guide to ensure their success.

**Many don't consciously know that they are using the Fail-Proof Formula.** They just do it. Being able to *consciously* apply this formula will give you a big advantage over the majority of the world population.

➤ **When you know consciously how to apply the Fail-Proof Formula and begin applying it purposefully, you will become unstoppable.**

**And giving you a means to become unstoppable is the goal and purpose of this Guide.**

**The Fail-Proof Formula is a *significant step* in gaining your Absolute Highest Advantage in life.**

**It's a life-altering, success-producing guide that can start you on a journey of self-discovery and personal growth that will be one of the most fascinating and rewarding journeys you will ever take.**

You may have been searching for quite some time. You may have tried many things already without getting the results you hoped for. But you're still searching and that's what matters. The journey you are about to take can lead you to large and lasting success the moment you decide that you are going to take it.

By taking the steps laid out here, you will gain the knowledge, skills and direct experience you need to be highly successful at whatever you choose to do.

**The best place to begin this fascinating and rewarding journey is by answering the following question in specific.**

**If you KNEW you couldn't fail, what might you try?**

**The minute you can answer that question *in specific***; you can begin applying the formula you will find in this guide to achieve whatever you desire. You must answer *in specific* though because, before you can get what you want from life, you have to know *exactly* what that is. You cannot hit a moving target or one that is impossible to see.

**If you answered the question with "everything,"** you are not yet prepared for success because you haven't determined what's really important to you, and what isn't.

**You need to know.** If you don't, all kinds of non-productive and non-beneficial things will get your attention and pull you off your path causing you to waste years of your life.

And, if you aren't dedicated enough to achieving the outcome, too many challenges will cause you to give up too soon. In which case, you will fall into one of the five ways to fail.

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## A New Perspective on Failure

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First, it's important that you understand what failure is and is not. So let's begin there. There are only five ways to fail and giving up on something that is *not* working for you is *NOT* one of them.

### The Five Ways to Fail are:

#### 1. Never getting started.

No action guarantees failure. Many people use the excuse that they don't start because they don't know what to do. That's why the very first thing you need to do is determine what you want.

You don't need to know how to get it in the beginning, only that you want it. If it's your true passion, you will have the drive to discover how to make it happen.

#### 2. Continuing on a path that is wrong for you.

People stay in bad marriages, in misery producing jobs, on unfulfilling university degree paths, and all sorts of other things that lead to misery and ultimate failure because they believe that once you commit to something you have to stick with it.

Why do people continue on a path that's wrong for them? – *Comfort Zone*

Emerson said, "Do the thing you fear and the fear will disappear." That means getting outside your comfort zone.

It also means looking at "commitment" from more than one angle. Imagine that you have set a course to travel from point A to point B and have committed to a specific route. As you travel along that route, you come to a bridge that's out. If you were determined to continue along that route, you would fall into a steep ravine and be killed. Would it make any sense to stick to the road you committed to before you knew the bridge was out? Of course not!

You would back up, figure out another way, and back-track to whatever extent necessary to find some other way to get where you wanted to go.

The choices we make in life sometimes lead to what amounts to dead ends and steep gullies and, when they do, we need to be prepared to backtrack and start again along a more beneficial path.

People who insist on continuing down a path that is not getting them to where they want to go tend to keep doing the same things over and over even when what they are doing isn't working.

It is said that the best definition of insanity is doing the same things over and over and expecting a different result. By that definition, we have a lot of insane people in the world.

It is not uncommon for people to continue taking the same actions again and again and adjusting only the speed and length of time in which they do it. Working harder and harder at something that isn't producing the results you are after will get you exhausted and feeling defeated, but it will *never* get you a better outcome.

### **3. Giving up on a path you know is right for you before you get what you want.**

This often occurs because people have the wrong view of failure. They believe that if you try something several times and don't succeed, it means you can't do it. But, as you are about to discover, one of the ways you make yourself fail-proof is by tossing out this false idea. The way to fail here is to give up and abandon a path that IS right for you.

### **4. Taking off down an undefined path or one that has been defined by someone else and ending up wandering in never-ending circles.**

This happens for two reasons: (1) letting other people dictate your life, (2) getting distracted by things that seem appealing. In both instances, we take off down the wrong path because we lack the clarity to know what our authentic path is. That's why self-awareness is so critical to your success. If you don't know who you are and what you want out of life, there is no way to get on the right path.

### **5. Settling for less than you are capable of achieving.**

People generally settle for less than they are capable of achieving when they lack self-confidence and/or self-esteem. These are two of the seven essential factors that form the foundation for success. You can increase both by treating life as a learning experience, recognizing what leads to failure and what never will, and choosing to apply the Fail-Proof Formula.

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## The Fail-Proof Formula

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**How is it possible to never fail?** To answer that question, let's turn to an example that is often given concerning inventor, Thomas A. Edison.

**When Edison was trying to discover the formula for creating a light bulb**, rumors got around that he had tried over a thousand different combinations and none of them had worked. This fact came to the attention of a reporter who, in interviewing Edison asked, "What does it feel like to have failed over a thousand times?" To which Edison replied, "Sir, I have *not* failed over a thousand times. I have *succeeded* in identifying over a thousand combinations that will not work."

**That's how all scientists approach their work and how we must approach ours.** Scientists generally try many things before they find a formula or method that gets them the result they are after.

**The difference between them and the average person** is that scientists don't attach all those failed experiments to *themselves*, and they don't see the unsuccessful experiment as a failure. As long as they or their colleagues continue searching for answers, the experiment is still seen as viable and the mystery solvable. Scientists don't try eight or nine variations and, upon discovering that none of them work, declare "I'm a failure." They know that they are not the experiment and they remain separated from it.

**And guess what—you already have what it takes to do the same thing.** I know this to be true because you are reading these words and you are only able to do that because you applied the Fail-Proof Formula as a child.

**The very formula that scientists have used** to put men on the moon, make all the amazing discoveries we are now aware of, and help develop the many products we enjoy every day is exactly what you have done your entire life with just about everything at which you have ever succeeded.

**When you were learning to walk, for example**, you fell time and time again. You fell forward, you fell backward, you fell to the left and you fell to the right. But at no point did you sit down and think to yourself, "Well, I've tried adjusting in every direction and I still keep falling. I guess I'm just not a walker." Nope. You got up again and again and again

and you kept experimenting until you *got* it! And once you did, you became unstoppable as a walker. You learned to read and write the same way... you had many trials and errors along the way, but you kept at it until you got it.

**To never fail again**, you must adopt the mindset you had as a child learning to walk, talk, read, and write. You need the mindset of a scientist too so you are consistently using the formula that scientists (and *you*) have been using so successfully all along.

You're going to love what happens when you start using the formula **consciously** and expand it to every area of your life.

**The formula is deceptively simple**, but once you adopt it, you will never fail again—*Guaranteed!*

When you approach everything you do as a learning experience and are correcting as you learn, you are moving steadily toward success.

 **Failure is nothing more than a feedback mechanism that lets you know when you are off-track and need to make an adjustment.**

➤ **When you learn to view it that way, you will discover that “failure” is actually your friend.**

➤ **If you had no feedback mechanism** to let you know how you are doing and when what you are doing is not working, imagine how much of your life would be wasted headed down the wrong path.

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## The Fail-Proof Formula™

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This is the formula that every successful person in history has used to accomplish every imaginable goal and realize seemingly impossible dreams.

**You can too.**

All you need is the resolve to use it. If you do, your success is *guaranteed*.

**Step 1 – Realize that all of life is an experiment filled with variables**, many of which are unpredictable. So, the first thing you must do is approach life as a scientist, always willing to keep searching for the right combination, and always separating yourself from your experiments.

**You are not your experiments** any more than a scientist is. When you can say, “That method didn’t work—I’ll try something else,” rather than “I failed” or worse, “I’m a failure,” you are well on your way.

**Step 2 – Take action using the RADAR method.** RADAR is an acronym that will help you remember the sequence of steps.

### The RADAR Sequence

- R**esearch
- A**tttempt
- D**etermine the effect
- A**lter as necessary
- R**epeat until successful



## Here's How it Works:

### 1. Research

Decide what you want to accomplish and *research* the best ways to proceed. This will prevent unnecessary mistakes, but don't spend too much time on this step. You don't want to get stuck here. Spending too much time in the research phase can waste a lot of time and delay your progress.

### 2. Attempt

Once you have an idea as to the best way to proceed, get going. Don't wait until things feel just right before you begin. It doesn't have to be perfect. Make an *attempt*; and, if the result is not exactly what you want, continue working through the RADAR Fail-Proof Formula™.

Realize that the pursuit of "perfection" is often a trap that keeps you from progressing. Seek excellence, not perfection. Test each attempt and let the feedback you get dictate your next step. Some of the feedback will come from other people and some will come from *you* as you examine the effect of what you have created. Realize that you are likely to be your own worst critic. If what you are producing pleases others; if no one is complaining, *leave it alone*.

 **If it isn't broke, don't fix it.**

Proceed to the next steps in the Fail-Proof Formula.

### 3. Determine the Effect

What is the effect of action you took? If it isn't exactly what you want, determine what went wrong if possible and take the next step.

**4. Alter Where Necessary.** Sometimes, an alteration is a simple tweaking and sometimes it's trying something altogether different. Get innovative and creative. Be willing to go back to the research step as often as necessary.

### 5. Repeat the cycle as often as you must to get the exact results you intend.

When you have done that, you can declare the project complete and successful.

***Until you can declare the project a success, it is still in experimental mode and is not yet complete.***

**As you return to the beginning of the cycle**, you might find that, in subsequent rounds, your **research** needs to be centered on what did and did not work so you know exactly what to adjust and by how much. Having made the adjustment, you then make another **attempt, determine the effect** of the new attempt, and **alter as necessary**.

After *each* attempt, *determine* whether the *effect* is the one you wanted and intended and, if it still isn't, make another alteration and try again.

**Repeat** this cycle as many times as necessary until you get the exact results you want and with which you are *completely satisfied*. This is the true meaning of *success*.



**If you apply this formula to everything you do**, you might not accomplish all you want before your life runs out, but as long as you keep searching for solutions and attempting to positively affect them, you will *not* have failed.

**👉 Begin NOW—TODAY. Apply the RADAR method until you get the results you want.**

**Research → Attempt → Determine the effect → Alter as necessary → Repeat until successful**

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## The Three Faces of Procrastination

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It should go without saying that you can only succeed using the RADAR formula if you are clear on what you want to accomplish and then take action. If you find yourself hesitant to take action, explore why.

**There are three primary reasons why people don't take action:**

1. They don't know what to do
2. They don't know where to start
3. There is a subconscious block that brings up fear or resistance

If you find yourself hesitating to get started, the first two things to consider are whether you are clear about what you want to accomplish (know what to do) and on what matters most so you can set priorities (where to begin). The next thing to consider is whether you have limiting beliefs that are holding you back.

If you are clear on the outcome you want, you don't need to know the steps to take initially. Just get started and keep using the Fail-Proof Formula. If you do, you'll find a way to figure it out – *guaranteed*.

## **ADDITIONAL HELP IF YOU NEED IT**

**As you keep developing yourself and improving your outcomes**, you may find yourself stuck somewhere along the way. Most people do. Don't spend years stuck at a wall of transition that you don't know how to get over, under, around or through!

**We have highly effective programs and methods that can help you move forward in the fastest, easiest and most effective way possible. Please don't hesitate to reach out.**

To learn more about the products and programs we have available, go to [www.empowered.solutions](http://www.empowered.solutions)

## **Final Thoughts**

➤ **Life is a journey, not a destination. The journey is far more enjoyable and your outcomes far more successful when you have a destination in mind. Knowing who you are and where you are headed is essential to lasting success.**

**If it's important to you, keep it on your RADAR. You're worth it.**



**Discover**

***Fast, Easy, Powerful Ways to Experience  
Exponential Growth from Every Angle***

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**Here's to Your Success. Enjoy the Journey!**